

MARK E. HUGHES, Ph.D., CPA
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Director of Accounting Programs and Accounting Lecturer, University at Albany, New York

- Teaching undergraduate and graduate-level accounting, accounting information system, and audit classes
- Research Interests include use of natural language processing (NLP) and other information technologies in accounting and auditing, micro-business management, and accounting pedagogy.

EDUCATION

Ph.D., Information Science (Informatics), University at Albany, 2016

M.S., Taxation, University at Albany, 2009

B.S., Accounting, University at Albany, 2007

PROFESSIONAL AFFILIATIONS

- American Accounting Association (AAA)
- Institute of Management Accountants (IMA) – President, Tech Valley Chapter
- New York State Society of Certified Public Accountants (NYSSCPA)

COURSES TAUGHT

University at Albany

- BACC 311 – Intermediate Accounting I (Undergraduate)
- BACC 312 – Intermediate Accounting II (Undergraduate)
- BACC 381 - Accounting Information Systems (Undergraduate)
- BACC 411 – Advanced Accounting (Undergraduate)
- BACC 419/519 – Data Analytics for Audit & Controls (Undergraduate/Graduate)
- BACC 461/561 - Auditing Theory & Practice (Undergraduate/Graduate)
- BACC 512 – Intermediate Accounting I (Graduate)
- BACC 513 – Intermediate Accounting II (Graduate)
- BACC 518 – Accounting for Managers (Graduate)
- BACC 552 – Financial Statement Fraud & Corporate Governance (Graduate)
- BACC 581 – Internal Controls & Financial Information Systems (Graduate)
- BACC 602 – Service Learning & Community Engagement (Graduate)
- BACC 620 – Accounting for Governmental and Not-For-Profit Entities (Graduate)
- BACC 680 – Research Seminar in Accounting
- BMGT 450 – Managerial Leadership and Decision-making (Undergraduate)
- BMGT 481W – Strategic Management (Undergraduate)
- UFSP 102 – Freshman Seminar (World of Accounting)

GUEST LECTURES & OTHER UNIVERSITY ACTIVITIES

- School of Business Undergraduate Recognition Ceremony – Reader
- World of Accounting (Freshman Seminar - Living and Learning Community)
Lead Professor
- Beta Alpha Psi (BAP) accounting fraternity guest lecturer (multiple presentations)
“The Challenge of Transitioning from Student to a Professional CPA”
“Humanistic Management and the Value of Mentoring”
- “Future CPE” Seminar Coordinator
Including QuickBooks, Tableau, Data Analytics, Ethics, and other CPE-eligible accounting topics
- Coordinator – Volunteer Income Tax Assistance (VITA) program (for non-MS Tax students)
- Director of Accounting Programs Outreach – Community Service Sponsor
- CPE Presenter: 2019 Ethics Update – NYS-approved ethics foundation course

RESEARCH

Publications in Peer Reviewed Journals

- Fisher, I., Hughes, M., Janvrin, D. (2019). Introducing Textual Analysis into the Accounting Classroom. *Issues in Accounting Education*, NA
- Van Ness, R.K., Seifert, C.F., Marler, J.H., Wales, W.J., Hughes, M.E. (2019). Proactive Entrepreneurs: Who are They and How are They Different?. *Journal of Entrepreneurship*, 29(1). doi: 10.1177/0971355719893504
- Fisher, I. E., Garnsey, M. R., and Hughes, M. E. (2016). Natural Language Processing in Accounting, Auditing and Finance: A Synthesis of the Literature with a Roadmap for Future Research. *Intelligent Systems in Accounting, Finance and Management*, 23: 157–214. doi: 10.1002/isaf.1386.

Conference Presentations and Published Proceedings

- “Textual Analytics for Accounting and Auditing” - Fisher, I., Hughes, M., Janvrin, D. (2019), 2020 Joint Midyear Meeting of the AIS
- “Differentiating Entrepreneurs” - Van Ness, R., Seifert, C., Marler, J., Wales, W., & Hughes, M., (2018), Eastern Academy of Management, Providence, RI
- “Proactive Entrepreneurs: An Empirical Investigation into Unique Characteristics” - Van Ness, R., Seifert, C., Marler, J., & Hughes, M., (2016), Academy of Management, Anaheim, CA

Working Papers

- “Integrating Technology into the Accounting Curriculum”
- “Corporate Financial Fraud, Managerial Discretion & The Corporate Board Factor”

Teaching Materials

- Financial Accounting Proprietorship Case Simulation (FAPCS) – An Experiential Approach to Accounting Instruction (2010)

Other (Non-Published)

- An Examination of U.S. Micro-Business Owners’ Tablet-Adoption Intentions (2014)
- Tracking Corporate Culture: Using Text Analysis to Track Non-Financial Disclosures in Corporate Filings – in process (2014)

AWARDS AND HONORS

- Excellence in Service by a Faculty Member, 2024
- Chancellor’s Award for Excellence in Teaching, 2023
- President’s Award for Excellence in Teaching, 2022
- Excellence in Service by a Faculty Member, 2020
- Outstanding Education Case Award at the 2020 AIS/SET Section Midyear Meeting, 2020
- Paper of the Year Award, *Intelligent Systems in Accounting, Finance and Management*, 2016
- The Joan D. Rosenthal ’76 and Frederick S. Schiff Undergraduate Teaching Prize (The Rosenthal Schiff Prize), 2015
- Disability Resource Center- Outstanding Achievement Award, University at Albany, 2013, 2014

TEACHING, ADVISING, and MENTORING

- Honors College: Thesis Mentor